



# Life's more fun on Snowplanet

Media kit



# About Snowplanet.

New Zealand's only indoor snow dome, 30 minutes from the heart of Auckland.

With over 8,000m<sup>2</sup> of indoor snow and a licensed restaurant, Snowplanet is the perfect place for skiers, snowboarders, and other snow lovers as well as family and friends who are looking for an enjoyable Auckland activity with a difference.

The snowy slopes operate all year round. And we're open until 10pm most nights (midnight on Fridays) – perfect for date nights or evening catch-ups with groups of friends.

General enquiries: [info@snowplanet.co.nz](mailto:info@snowplanet.co.nz)

Media enquiries/interviews:

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Download images at [snowplanet.co.nz/press-kit-gallery](https://snowplanet.co.nz/press-kit-gallery)

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## Fast facts

- We keep the temperature down to a suitably chilly -5°C.
- The slope is 200m long and 40m wide.
- We make fresh Snow 3 nights a week.
- The snow is groomed every night to keep it in top condition.
- When Snowplanet opened in 2005 it was the first Snowdome in the Southern Hemisphere.
- Snowplanet is easy to get to. We're right next to the motorway, just 35 kilometres from Auckland's CBD.
- We're ranked as one of Auckland's top attractions.
- We're open 365 days a year.





# Skiing and snowboarding.

Snowplanet is a great place to learn, or improve techniques, with slopes for beginners through to experts.

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## Fast facts

- Visitors can rent skis, snowboards, boots, gloves, pants, jackets, helmets – in fact, pretty much everything they need except socks and beanies.
- We change our Terrain Park regularly to keep things interesting for advanced skiers and snowboarders.



# Winter Wonderland.

Winter Wonderland is a family-friendly alpine village with snow-capped trees, sparkling lights and fun activities for young and old.

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## Fast facts

- Winter Wonderland is set apart from serious skiers and snowboarders to provide a safe environment for kids and grown-ups to enjoy a unique experience on the snow.
- The Wonderland includes two snow tubing tracks and a tobogganing area.
- Our Snow Play space is perfect for children under five.
- Kindy Group Snow Fun packages provide pre-schoolers with a magical snow experience.



# Lessons and Programs for every skill level.

Snowplanet offers a range of programs and lessons for skiers and snowboarders of every ability, from the novice to the elite. It's a great place to learn from scratch, or hone skills that will take serious players to the next level.

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## Fast facts

- Our private and group lessons include sessions for first timers and child-friendly lessons for under-fives.
- Rippers 'n Riders is a weekly program that runs throughout the school term, teaching students the fundamentals of skiing and snowboarding.
- School Holiday programs offer children aged 5 to 16 a great environment to learn and progress in the world of snow sports.



# Athlete training programs and camps.

Snowplanet runs a range of athlete training programs and camps for skiers and snowboarders who know their way around the snow and want a structured progression to a whole new level.

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## Fast facts

- Our term race programs are perfect for skiers who want to fine tune their technique, master their speed and learn how to ski race gates. Programs are broken into age groups U8, U10, U12, and U14 and over.
- We have female-focused programs designed to inspire and support women and girls. Ladies Ski and Ladies Snowboard training sessions are for women who want to improve their ski or snowboard skills and technique. Girls That Shred programs are for young female ski or snowboard athletes focusing on building confidence and developing skills while having fun.
- Our Freestyle Snowboard and Freestyle Ski programs are perfect for skiers and snowboarders eager to learn new tricks and hit the terrain park, all while progressing at their own pace.
- Ski and snowboard athletes eager to enhance their skills can participate in a range of Ski Racing and Freestyle camps throughout the year, designed to elevate their abilities and have fun on the slopes. Check our website for details on upcoming camps.



# School programs to suit every skill level.

Just 30 minutes from the heart of Auckland, Snowplanet provides schools with a perfect snowy setting for students to enhance their skiing and snowboarding skills or to just have a fun day out.

From novices who have never set a foot on snow before, to experienced teams training for their next championship, Snowplanet can cater to every skill level with a range of Snow PE and Snow FUN programs.

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## Fast facts

- Students can gain credits in NCEA, Cambridge, IB Physical Education and Outdoor Education.
- Schools can choose from Snow Fun or Snow PE programs – or a combination of both.
- Snow Fun products are free-flow sessions where schools can choose from a 90 minute access pass to Winter Wonderland or a two hour Snowsports session on the main slope.
- Students wanting to learn skiing or snowboarding, or progress their skills, can take a structured one-hour Snow PE lesson or add a Snowlympics session focused on team building, races and games.
- We host competitions and events, including the Auckland Secondary Schools Snowboard Championships and the Auckland Primary and Intermediate Schools Snowsports Championships.



# Team building.

Snowplanet has a range of team building activities and corporate packages to choose from – or organisations can have one created especially for their event. The bonus of snow, just 30 minutes from Auckland's CBD, gives a whole new (and unique) dimension to the team building event.

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## Fast facts

- Group Menus are available from the fully licensed 7Summits Restaurant & Bar and The Chalet private dining room. With sweeping views of the snowy slopes, sit back and enjoy!
- Team building gurus will lead you through structured snow games to improve teamwork and co-operation. Perfect for teams of 10 to 30 people.
- Snowlympics team building features on-ski challenges for groups of all levels. Perfect for teams of 10 to 30 people.
- Snowsports offers skiing and snowboarding packages for groups. Ask about adding a lesson for the team.
- Winter Wonderland Snow Tubing is suitable for all groups – no skill required, just a sense of fun!



# Kids party venue.

With Snowplanet's 'build-your-own' birthday offering, families can choose from a variety of activities, party spaces and party extras to make their child's special day truly memorable. [Party options can be viewed here.](#)

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## Fast facts

- We cater for all ages, from under-fives to older teens.
- Partygoers can celebrate in our 7Summits Restaurant or book a space in our private party room (where they can bring in their own food or have the party fully catered).
- With a Snowsports Kids Party Package, a private instructor will teach children the basics for an hour before they head to the slopes for an extra hour of fun.
- The Freeride Kids Party is the perfect option for more experienced riders who can go it alone on the slopes. The 2 hour pass includes use of Snowplanet's rental gear.
- Kids over the age of four who don't ski will still get a kick out of the Winter Wonderland Snow Tubing Party. Boots and a helmet are included in the package.



# Dining with a difference in Silverdale.

The 7Summits Restaurant and Bar at Snowplanet provides a distinctly alpine dining experience – barely 30 minutes from the heart of Auckland. The cosy winter village ambience exists all year 'round, with a roaring fire, expansive views of the largest indoor ski field in the Southern Hemisphere and tasty fare from around the world. It's the perfect place to enjoy a meal with friends and family, special occasions, functions and corporate events.

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## Fast facts

- The 7Summits Restaurant and Bar is a great base for a memorable corporate or social event. The Snowplanet functions team can tailor a package that includes time on the snow with skiing, snowboarding, tubing and playing, or team building games.
- With seating for over 200 people 7Summits can host parties, product launches, team building, awards dinners, corporate events, cocktail functions, weddings, engagement parties, 21st birthdays and school leavers events.
- Pop in for a casual beverage and hot snack, or enjoy lunch or dinner from an extensive menu that includes roasts, poke bowls, salads, burgers, pizza and pasta. Vegetarian options are available.
- The restaurant is open Monday to Thursday 10am to 9.30pm, Friday 10am to 11.30pm and Saturday and Sunday 10am to 9.30pm.
- Bookings aren't essential but are recommended.



# Cheese and Chocolate Fondues served in the Chalet.

Fondues are a fun way to share a meal with friends and family. And the Chalet, a private dining room at Snowplanet's 7Summits Restaurant and Bar, provides the perfect Alpine setting for this classic Swiss dish.

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## Fast facts

- The Chalet is a private dining room designed in the traditional Swiss Stubli style. It is set apart from the main 7Summits restaurant, adding a cosy alpine ambience to this fun dining experience.
- Fondue can be enjoyed by people of all ages. Cheese Fondue is ideal for three to four people, and Chocolate Fondue for groups of up to six.
- The Cheese Fondue follows a traditional Swiss recipe and is served with Croutons, Potato Wedges, Smoked Chicken, Kransky, Broccoli and Cherry Tomatoes.
- Chocolate Fondue is the perfect sweet treat. The melted dark chocolate comes with Marshmallows, Chocolate Brownies, Lamingtons, Dried Fruit, Mixed Berries, Pineapple, Fresh Fruit and Mini Doughnuts for dipping.
- Gluten Free options are available.
- Bookings are essential.



# High Tea in the Chalet.

High Tea takes on a delicious dimension at Snowplanet, with its charming Swiss Chalet setting and a snow-covered alpine backdrop. It's a delightfully different way to share a special occasion, such as a birthday, Mother's Day or an anniversary.

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## Fast facts

- Alpine High Tea is served in The Chalet, a private dining room at Snowplanet's 7Summits Restaurant and Bar. The Chalet is designed in the traditional Swiss Stubli style, bringing a cosy alpine ambience to this classic English tradition (High Tea was made popular in Queen Victoria's court way back in the nineteenth century).
- The High Tea includes sweets, savouries, finger sandwiches and scones with cream and jam, all made to order in-house by the 7Summits Chefs.
- A High Tea setting is ideal for groups of three or four.
- Gluten-free options are available.
- Alpine High Tea is available seven days a week. Bookings are essential.



# Christmas at Snowplanet.

The Winter Wonderland is transformed in November into a Christmas-themed snowy landscape with Santa's Hut, his sleigh and his lead Reindeer, Rudolf. Over a hundred snow-capped trees adorn the area, sprinkled with fairy lights and Christmas decorations.

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## Fast facts

- The highlight of Christmas is having Santa and his Elves from November to Xmas Eve, where visitors can book a photo experience with Santa in the snow in Winter Wonderland
- Our Christmas Day lunch is a must for people who insist on having snow with their Christmas.
- Our 7Summits and Chalet restaurants are available for Christmas bookings from November 1<sup>st</sup> until (and including) December 25<sup>th</sup>.
- Christmas parties can include time on the snow, or guests can simply relax in the restaurants.
- Bookings are essential.